



HOW TO USE YOUR VALUABLE BUCKS SEASON TICKETS

We're sure you use your Bucks Season Tickets in many different ways, but we thought it might be a valuable resource to provide you with this list. The list was compiled from the feedback we receive daily from season ticket subscribers just like you. We hope you find it useful.

Reward for service recognition by a customer • Treat a friend, customer or employee to a night of entertainment for his or her birthday • Invite a customer who hasn't ordered or done business with you recently • **Thank volunteers for all that they do** • Improve communications with key co-workers • Help part-time workers feel more like part of the organization • **Run a sales contest and reward the winner with tickets** • Reward suppliers and vendors who help you meet your deadline • Thank your neighbor who takes care of your pets, gets your mail, etc. • **Boost your own career potential by networking (it's not what you know, it's who you know)** • Give them to your child's teacher as a thank you for their help • Offer them to someone who has given you helpful business advice • Have a drawing at work and give them to a lucky employee • Enhance relationships with those in a position to recommend you or refer your business • **Give thanks to your family and friends by taking them to a game** • Take a potential customer and close a sale at the arena • **Take a long-term customer to say "thanks"** • Take one of your smaller accounts and try to enhance their business with you • Reward a customer who gave you a referral • Give to charity and use it as a tax write-off • Attendance incentives • **Win back a customer who had a problem or a complaint with your company** • Thank a customer who praised your company • Take someone who does business with the competitor • **Thank a new customer for their business** • Say "thanks" to a retiring officer or employee • Welcome a new employee to the company • Give to a relative • Give to your mechanic, landscaper, dentist, doctor etc. • Give them to your secretary or assistant on Secretary's Day • **Give them to a manager whose department exceeded its goals** • Enjoy a Valentine's treat by taking someone special to a game • Give to a business person or person whom you owe a favor • Offer your tickets to a service person from another company who has "taken care of you" • Send your co-workers/subordinates to a game together, with a meeting over dinner • Treat a friend to an evening of entertainment on their birthday • Give tickets to the rep of another company who enables you to service your customers well • **Use as a stocking stuffer** • Give to your office cleaning crew as a thank you • Use as raffle gifts • Give to potential vendors to enhance your business relationships • Give to an employee who generates the most amount of new business • Give to an employee who has worked the most overtime • Reward a department that hits their quota for the week or month • **Give to the employee who made the most sales calls for a particular day** • Give to a team you sponsor • Give to members of a club you are in (Lion's Club, Kiwanis, etc.) • Use as an auction item • **Donate to your place of worship** • Give to a prospective employee who is visiting our area • Congratulate an employee who exceeded his or her duties • Congratulate an employee for hitting his or her yearly goal • Offer to your babysitter as a thank you • Give to a customer who makes timely payments or pays in full • Give to a youth organization • **Use them yourself**